

JOINT FUNDING AGREEMENT
TREASURE VALLEY STORMWATER PUBLIC EDUCATION PROGRAM

THIS AGREEMENT is entered into by and between the City of Boise, hereinafter “Boise,” the City of Caldwell, hereinafter “Caldwell”, and Partners for Clean Water, hereinafter, with a combined reference hereinafter “funding partners,” for the purpose of jointly funding the Treasure Valley Stormwater Public Education Program.

WHEREAS, Boise and Caldwell (collectively “the Cities”) are subject to Municipal Separate Storm Sewer Systems (MS4) IPDES permits issued by the Idaho Department of Environmental Quality which regulate discharges to Waters of the U.S. including the Boise River and its tributaries; and

WHEREAS, the Cities have public education requirements in each of their MS4 permits; and

WHEREAS, the Treasure Valley is one media market; and

WHEREAS, the Partners for Clean Water has established a robust stormwater public education program; and

WHEREAS, all MS4 permittees in the Treasure Valley have a common interest in delivery of appropriate and cost-effective control of stormwater, including development and delivery of an effective stormwater public education program; and

WHEREAS, Boise has primary responsibility for implementation of the Partners for Clean Water public education program for the Boise/Garden City Area MS4 Permit (NPDES Permit #IDS027561); and

WHEREAS, Caldwell has primary responsibility for implementation of the public education program for the City of Caldwell MS4 Permit (NPDES Permit #IDS028118); and

WHEREAS, the funding partners have determined funding contribution amounts for fiscal year 2023 for use of Partners for Clean Water stormwater public education materials and outreach; and

WHEREAS, the funding partners desire to enter into this agreement to formalize the allocation of funds and other obligations to support the Cities MS4 permit requirements.

NOW, THEREFORE, in consideration of the foregoing premises, it is agreed:

1. The Partners for Clean Water will provide stormwater public education content and media buys for all lower Boise River MS4 permittees participating in the Treasure Valley Stormwater Public Education Program for fiscal year 2023.

2. Partners for Clean Water shall ensure its services support the public education requirements listed in Caldwell's MS4 stormwater permit and will provide the information about its marketing, outreach, and education performed. Each permittee is solely responsible to demonstrate compliance in their annual report to the applicable regulatory agency with the information provided.
3. The funding partners agree to the following cost sharing amounts for the joint funding of the Partners for Clean Water stormwater public education materials, outreach events and trainings, media buys, and sponsorships for fiscal year 2023:

- Boise (Partners for Clean Water) - \$98,000
- Caldwell - \$15,000

Specifically, Caldwell's share of funding will be allocated to stormwater education and outreach, program materials, and media buys that support Caldwell's MS4 permit (NPDES Permit #IDS028118) requirements 3.1.2, 3.1.3, 3.1.4, and 3.1.7.2.

4. Caldwell shall retain responsibility for meeting and/or implementing all permit requirements regarding Public Education and Outreach on Stormwater Impacts (Permit part 3.1) for Caldwell's MS4 permit.
5. Boise shall invoice each of the funding partners for their share quarterly. The funding partners shall pay their invoiced share to Boise within 30 days of invoice receipt.
6. The term of this agreement shall be from October 1, 2022, to September 30, 2023, unless earlier terminated. This agreement may be renewed for additional terms of one (1) year each for successive fiscal years (October 1 to September 30) upon mutual consent signed by the parties. Upon such renewal, the all provisions herein not otherwise modified shall be applicable to the then-current fiscal year.
7. Either funding partner may terminate this agreement upon 30 days notice should funding not be available due to lack of appropriation.

CITY OF BOISE

BY: *Lauren McLean*
Its: Mayor, Lauren S. McLean

DATED 11/29/2022

ATTEST: *Lynda Lowry*
Lynda Lowry, *Ex-Officio* City Clerk
11/29/2022

CITY OF CALDWELL



BY: 
Its: Mayor, Jarom Wagoner

DATED 10/20/22

ATTEST: 



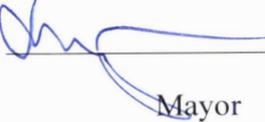
RESOLUTION NO. 380-22

BE IT HEREBY RESOLVED by the Mayor and Council of the City of Caldwell, Idaho, to sign and execute a "Joint Funding Agreement for the Treasure Valley Stormwater Public Education Program," by and between said City and Partners for Clean Water, which is for the performance of services related to the City of Caldwell's municipal separate storm sewer system (MS4) permit public education requirement in 2023.

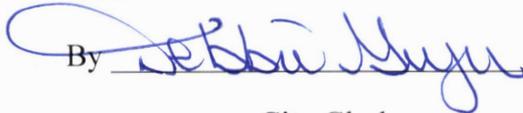
PASSED BY THE COUNCIL of the City of Caldwell, Idaho this 20 day of October 2022.

APPROVED BY THE MAYOR of the City of Caldwell, Idaho this 20 day of October 2022.

Approved

By  _____
Mayor

ATTEST

By  _____
City Clerk



MEMORANDUM

TO: Caldwell City Council

Meeting Date October 20, 2022



AGENDA ITEM INFORMATION

| SUBJECT: | | <i>Department Submittals</i> | <i>X to mark</i> | <i>Initials</i> |
|--|--|------------------------------|------------------|-----------------|
| Agreement with Partners for Clean Water for the Purchase of Stormwater Public Education Content and media announcements. | | Building Department | | |
| | | CDBG | | |
| | | Clerk | | |
| | | City Attorney | | |
| | | Finance Department | | |
| | | Human Resources | | |
| | | Planning & Zoning | | |
| | | Fire Department | | |
| | | Police Department | | |
| | | Public Works | | |
| | | Street Department | | |
| | | Water Department | | |
| | | WWTP | | |
| | | Engineering | JA, RM | RW |
| | | Mapping | | |
| COST IMPACT: | \$15,000 | Parks and Recreation | | |
| FUNDING SOURCE: | Street Dept Budget 05-8-40-400-63220 | Airport | | |
| | | Information Systems | | |
| TIMELINE: | Pay invoice after council approval, within the 2023 budget year. | Golf Course | | |
| | | OTHER: | | |
| SUMMARY STATEMENT: | | | | |
| <p>The Engineering Department has received and reviewed an agreement with Partners for Clean Water for stormwater public education content and media buys. Because the Treasure Valley is one media market and their clean water message that must reach the public is the same throughout, it is only logical to combine our resources to create better coverage of a regional stormwater education program.</p> <p>The cost for this year would be \$15,000. It is advantageous to partner with the City of Boise on this task because we are required to plan and execute such outreach messages and activities under our MS4 stormwater permit.</p> <p>For Council's consideration, we have attached a MOU agreement which would allow City of Caldwell to join with Partners for Clean Water (City of Boise) to purchase public service announcements for broadcast in the Treasure Valley.</p> | | | | |
| RECOMMENDED ACTION: | | | | |
| <p>The Engineering Department recommends approval of the agreement with Partners for Clean Water.</p> | | | | |